

Plymouth

Britain's Ocean City

THE PLYMOUTH PLAN 2014 - 2034

One of Europe's most vibrant waterfront cities where an outstanding quality of life is enjoyed by everyone

WHAT WE WANT TO ACHIEVE...

HEALTHY CITY

People live in happy, healthy, safe and aspiring communities

GROWING CITY

A city which has used its strengths to deliver quality and sustainable growth

INTERNATIONAL CITY

Plymouth is internationally renowned as Britain's Ocean City and is the UK's premier marine city, famous for its waterfront, and being home to the UK's first National Marine Park

REGIONAL CITY

Plymouth will be fulfilling its role as a regional city and a major economic driver for the Heart of the South West

HOW WILL WE KNOW WE'RE SUCCESSFUL?

People have the **best start to life** and improved health, increased life expectancy, and a **better quality of life**

More people **taking care** of themselves

More residents are contributing to and being **involved in their community**

People are **well housed**, live in good quality, well looked after neighbourhoods where they feel **safe and happy**

Good quality, sustainable health and wellbeing services for **people who need them**, when they need them

The population has grown close to the city's ambition of **300,000**

Plymouth continues to be recognised as a **leading Green City**

Plymouth has a vibrant, productive, inclusive and **innovative business sector** with a workforce that is paid a **living wage**

People have the skills to be **school ready and work ready**

Plymouth continues to strengthen conditions for increased growth, including ensuring **effective infrastructure delivery**

Plymouth continues to improve its **diverse cultural and sporting experience**

Plymouth is internationally renowned as a **leading UK tourist destination**

Plymouth is recognised internationally for expertise in **marine science and hi-tech manufacturing**

Plymouth's reputation for **world class universities and research institutions** continues to grow

Plymouth's reputation is strengthened as a **welcoming, multicultural city**

Plymouth recognised as a **key regional economic driver**

High quality strategic **services and facilities** that serve the people of Plymouth and the sub region

Plymouth's **strategic defence role** is protected and strengthened

WHAT PRINCIPLES WILL GUIDE US?



POWER

People have confidence that they can influence decisions that affect them



OPPORTUNITY

People have more equal opportunities and the ability to be part of the city's future



ROOTS

People feel like they belong in the community where they live



CONNECTIONS

People mix, interact, learn from each other and work together



FLOURISH

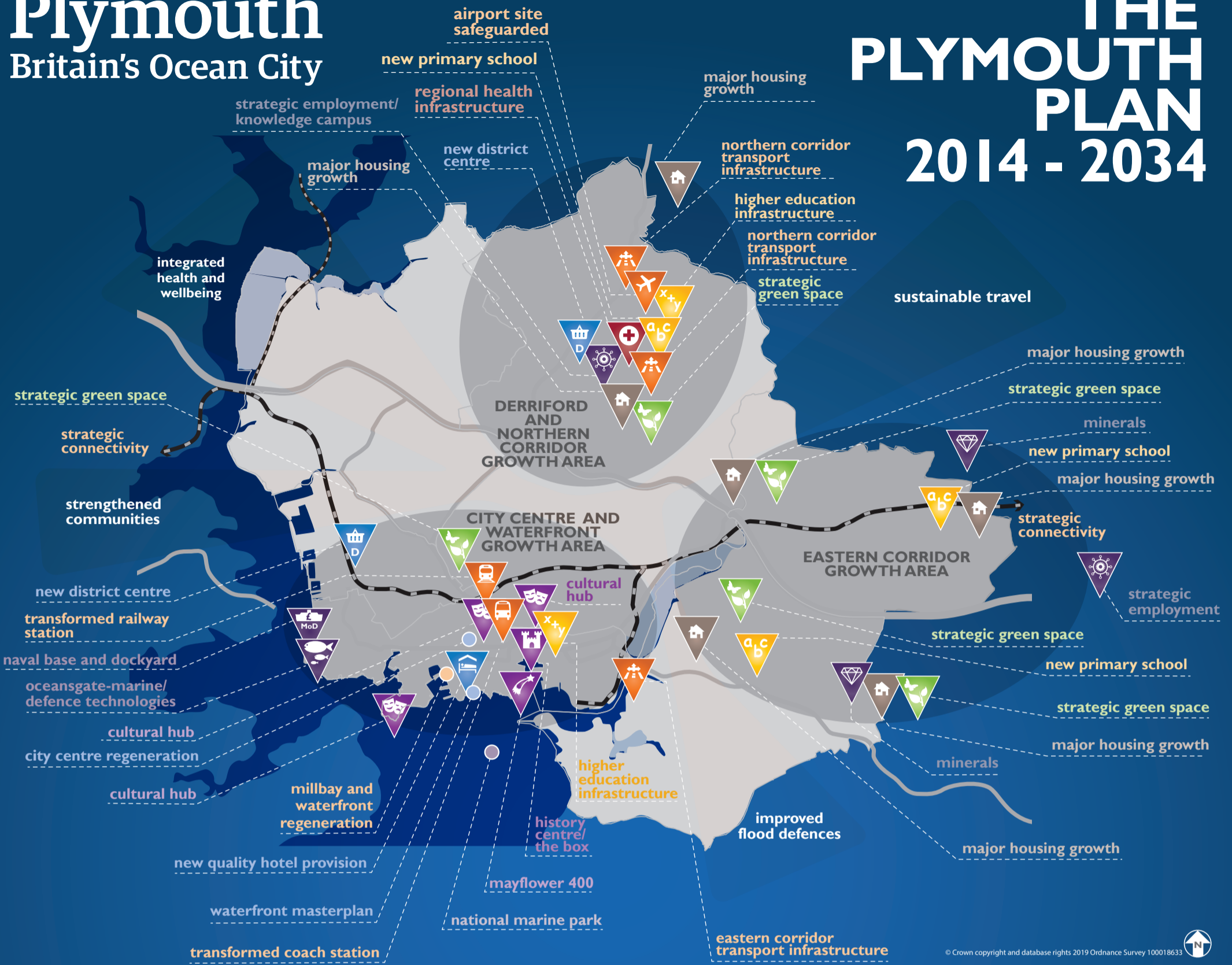
Individuals, communities and businesses thrive in an environment that is creative, enterprising, and diverse



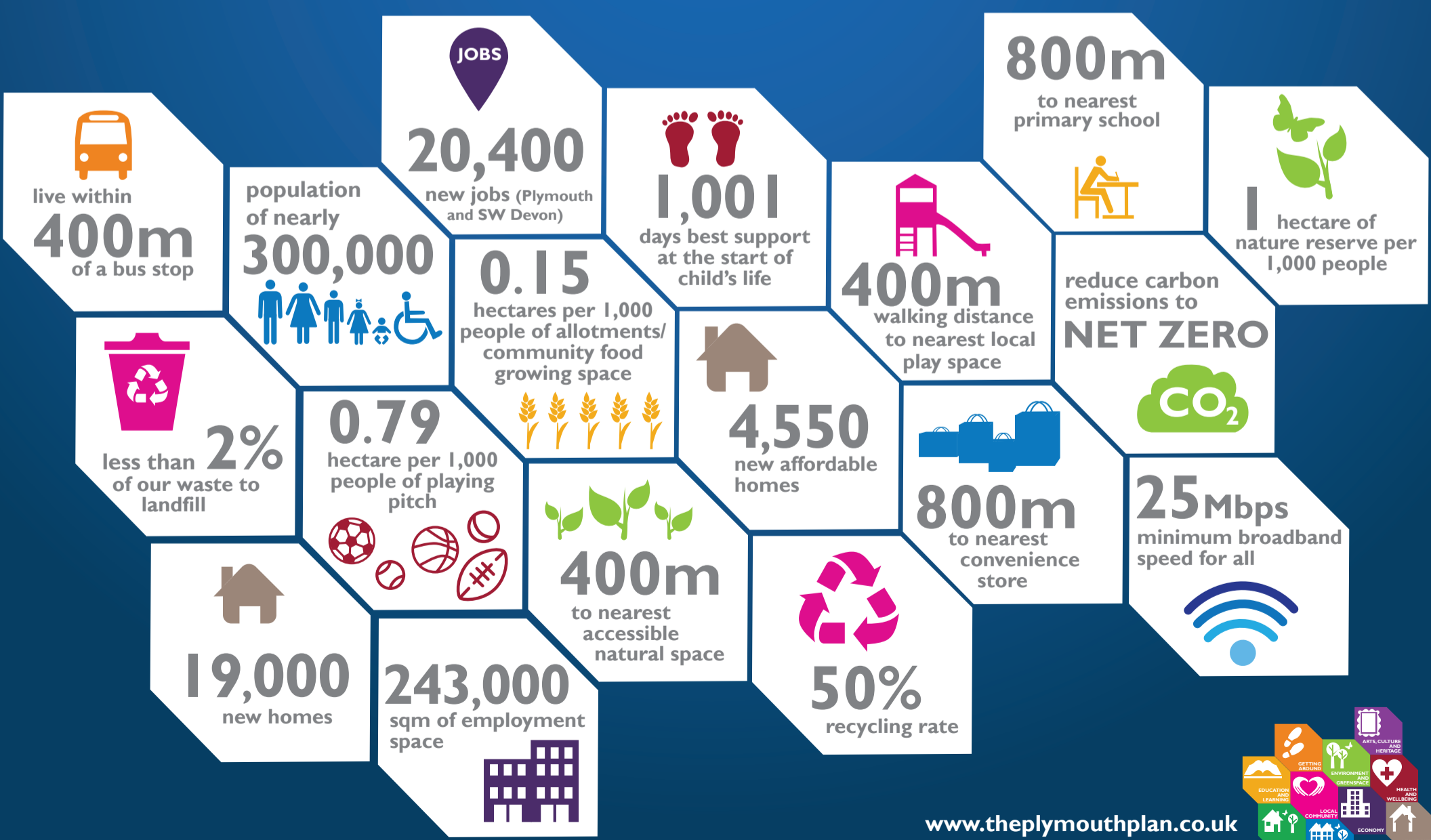
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